



SPONSORSHIP PROPOSAL



A Perfect Way to Promote Your Business

The VICTORIAN COUNTRY SERIES (VCS) is a 6 round race series and is one of the most successful karting events in Australia today. It attracts a huge number of competitors Australia-wide.

This event not only attracts drivers and their families from all over country Victoria and Melbourne but also as far as South Australia and Tasmania. In excess of 250 individual karter's are racing in the series this year, each with associated friends and family in attendance. We are expecting over 1,000 visitors in the Horsham region during the race weekend.

The Wimmera Kart Racing Club has been hosting this event in Horsham for over 28 years and we are looking forward to another successful year.

The VCS E-RACE PROGRAM will be distributed online and shared throughout all types of social media worldwide which will include our local news media, local community, karters, Australian karting industry etc; ensuring maximum exposure and coverage for your product.

Sponsorship

For \$150 (includes GST) your business will receive the following...

- ✓ Your business name on 3 Class Trophies, 1st, 2nd & 3rd place
- ✓ A dedicated Official Souvenir E Race Program with YOUR advert
- ✓ Exposure by trackside commentator over the PA System throughout the race event.
- ✓ YOUR BRAND advertised in the VCS E-RACE PROGRAM: Media exposure for your brand on our Facebook, Instagram and Website, it will also receive worldwide Media exposure through the Victorian Country Series and is shared amongst the karting community on various media platforms.
- ✓ Your BRAND will also get exposure from our commentator throughout the LIVE-STREAMING of all the Races on Race Day.

KART RACING

- IT'S FAST, FUN, AFFORDABLE MOTORSPORT!

The VICTORIAN COUNTRY SERIES commenced in the early 1990's as a way for country drivers to regularly race in a competitive environment, without having to travel to the major metropolitan tracks. The series has evolved to a point now that the Metropolitan drivers travel to the 6 Regional VCS rounds for the tough competition.

- > Karting is competitive, but it is also fun and family orientated, with involvement in the sport both on and off the track giving it a strong feeling of community.
- > It teaches driving skills and offers people an opportunity to gain a career in motorsport, all in a safe and organised environment.
- > Kart meetings take place at circuits across Australia every weekend and are either a club, regional, state or national level meeting.
- > Getting into karting is relatively simple. First you need to become a member of your local kart club and start out on a provisional licence.
- > Buying a kart has also been made a lot simpler thanks to a professional trade industry that serves the karter's of Australia.
- > If you're interested in more information about karting, contact us, go to our WEBSITE www.wimmerakartracingclub.com.au for more info.

Motorsport and karting in particular as it is today, is a thriving and vibrant industry with professionalism at an all time high.

KARTING is the world's most affordable form of motorsport. Many people associate it with young drivers, but adults are also very active in karting.

Karting is considered the first step in any serious racer's career. It can prepare the driver for high-speed wheel-to-wheel racing by developing quick reflexes, precision, car control, set-up, mechanical and decision-making skills.

People of all ages can enjoy the sport with children as young as 7 competing behind the wheel.

“Karting teaches these children, both boys and girls, basic driving skills well before they are able to obtain their ROAD LICENCE”

BECOME A SPONSOR

If you would like to support our club for our round of the Victorian Country Series, please contact us for more information.

Wimmera Kart Racing Club inc
PO Box 920, Horsham VIC 3400

Contact

Secretary | Sabrina Luciani

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VISIT US on the following links

WEBSITE wimmerakartracingclub.com.au

FACEBOOK facebook.com/wimmerakartracingclub

INSTAGRAM instagram.com/wimmerakartracingclub

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